ECO CULTURE MANUFACTURING™

CREATING ENVIRONMENTAL SUSTAINABILITY ONE THREAD AT A TIME ©
THE TEAM

GET TO KNOW US

NIMA PAULINE
Founder

RICARDO DASILVA
Director of Quality Control

NORA NEILSON
Corporate Administrator

KENNETH AMMANN
Director of IT and Software

BRITTANY ARNSWALD
Director of Product Development

KEVIN MENDOZA, ESQ
ECM's Corporate Attorney
Nima Pauline, Founder of Eco Culture Manufacturing, was born with design in her blood, her grandmother designed hats for Bullocks & Wilshire in Hollywood during the 1940s and then later house interiors. Her grandmother taught her about the value of well-made garments with the first criteria being a fine textile and the second, craftsmanship. Nima began her career in fashion at the age of 12 modeling for Nordstrom, and Esprit and then later fitness modeling. Nima studied fashion and architectural design at the Academy of Art in San Francisco and then received her degree in Business Administration and continued her studies in Organizational Leadership at Brandman University. While going to design school she worked with San Francisco fashion and interior designers in bringing their collections to market. Nima has an extensive background in marketing and public relations while working for entrepreneurs and start-up companies in Silicon Valley, Santa Cruz, North Carolina, France, United Kingdom and Israel.

Ricardo DaSilva, Director of Quality Control, started his career in the manufacturing business as Director of Quality Control for his family's textile mill in Porto, Portugal. The family factory manufactured for Christian Dior Baby, Cacharel and various European men's collections. Ricardo's experience and skill set include accounting, costing analysis, inventory control and he speaks five languages fluently.

Nora Neilson, Corporate Administrator, has experience in advertising, sales, marketing and publishing which has taken her to New York, Honolulu, and Palm Springs. Along the way she has developed a skill set that includes problem solving and high level executive support, planning and negotiation, a broad knowledge of B to B and B to C communications, implementation of marketing plans and analysis of advertising opportunities.

Kenneth Ammann, Director of IT and Software, Kenneth has 20 years of business, project and technical leadership, concept development, technical architect, project management, development and consulting. He has designed and developed over 90 separate applications ranging in size from single user to enterprise-wide, including business and financial applications and technical leadership and Microsoft SQL Server Database & Data Warehouse development. Microsoft Business Solutions Partner, ISV and advanced technology consultancy serving clients ranging from small and mid-size companies to Fortune 500 corporations. Primary activities include comprehensive financial system support and technology services with special focus on system implementation and integration, data warehousing and advanced reporting, Sarbanes-Oxley solutions and business process improvement through automation.

Brittany Arnswald, Director of Product Development, has always had big dreams and an entrepreneurial mind set. Even as a kid her love and passion for fashion was undeniable. Approaching junior year in high school she had her sights set on attending The Fashion Institute of Design and Merchandising in Los Angeles, California. She was accepted and set to attend in the summer of 2006. At the age of 17 she pursued her dream of designing denim wear. She received her Associates of Arts degree from FIDM in Merchandise and Product Development. In 2010, her bikini line launched in her hometown of Palm Springs.

Kevin Mendoza, Esq., ECM’s Corporate Attorney, has been practicing law for 22 years in Southern California. Kevin received his BSBA in Marketing and Finance from Chapman University and Law degree from California Western State College of Law. His areas of legal expertise include Contract Law, Corporate Law, Real Estate Law, and Business Litigation. Kevin also has extensive experience in business consulting, including entity formation to dissolution. Since 2014, Kevin has been in-house council for a commercial glazing contractor. During that time, he took the 40+ year-old company from $50,000 to $2.5 million in annual sales by restructuring and management consulting.
ADVISORS

GUIDANCE COUNCIL

VALERIE COOPER
President
Heart-Hunters Consulting

JOE WALLACE
Managing Director
Coachella Valley Innovation Hub
& CEO of CVEP

DAVID HARLOW
President & CEO
of ITC-Diligence, Inc
Valerie Cooper - Heart-Hunters Consulting President offers ECM over 30 years of hands-on garment industry experience. From start-up ventures and feasibility studies to troubleshooting, sourcing, production analysis and quality assurance. Valerie has been on the front lines in the garment industry for over 30 years. She is experienced in everything from working with American factories helping to streamline production problems to designing, and production engineering to importing issues and garment costing. Her career has taken her to every major fashion capital in the world. Ms. Cooper’s talents run the gamut of supervising factory production in Asia, being Vice President of Operations and Sales for Oleg Cassini, to teaching product development at the university level. Valerie Cooper’s background provides ECM with a top-flight business and production strategist.

Joe Wallace - Managing director of the Coachella Valley Innovation Hub (CViHub) and the CEO of CVEP, a non-profit that is dedicated to assisting growth businesses in the Renewable Energy and Enabling Technologies such as Energy Management and Storage. Joe brings to ECM a combination of expertise in technology, patents, and the start-up environment. Joe is a veteran of the electro-optics industry having been a founder or principal in over 10 start-up businesses. He graduated from Stanford University with an MS in Mechanical Engineering. Joe was the founder and President of three different companies in the Data Storage segment of the high technology industry. These companies included ALP Engineering, Cambrian Pacific Technologies, and Pallace Technologies. He also served as the President or General Manager of both Cambrian Systems and the Zygo Flying Height Test Division.

Joe has served as senior executive for 25 year career in industries that range from the cutting edge technology of developing the erasable optical disc (CD ROM Burner) to providing professional home improvement services. He serves as an advisor to several businesses across the United States. This varied experience has enabled him to develop both a broad and deep understanding of technology, business, and commercialization.

Joe has been an invited speaker at symposia in the United States, Japan, Singapore, and Malaysia, and has conducted business in Europe, Asia, and North America. He has authored or co-authored papers that have been published in both trade and refereed journal and has authored more than 1,000 columns in an online political blog. Joe has been the originator and/or manager of both patent and trademark portfolios for several companies.

David Harlow is the President & CEO of ITC-Diligence, Inc. (ITC). David provides ECM value-added services to control costs and mitigate risks associated with domestic and international trade. ITC was founded in 2002 as an International Trade Consulting Firm and a second generation National Corporate Custom House Broker. ITC provides a unique blend of international trade related services to importers, exporters, manufacturers, distributors, public utilities, and local government, focusing on CBP and the Foreign Trade Zone. David Harlow represents four of the nine Grantees in Southern California and assists regions, cities, and businesses with the implementation and oversight of the FTZ Program. Additionally, ITC provides services in eight different states while continuing to grow. Mr. Harlow, a California native, received his U.S. Customs Brokerage License in 2004. He has spent the last 10 years specializing in the textile industry, footwear industry, and Foreign Trade Zone industry.